

# BRANDING & SPONSORSHIP OPPORTUNITIES



Maximize Your Digital Presence with Our Sponsorship Options



Elevate Your Brand with Premium Sponsorship Opportunities



Prime Branding
Opportunities: Elevate
Your Presence with
Exclusive Sponsorship
Packages



#### **Get In Touch**

Maximizing Brand Reach: A Strategic Approach to Enhanced Visibility

#### **Phone**

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#### Website

www.industrialexpo.info

#### Venue

Opp. GACL Circle, GIDC Dahej, Gujarat, India

#### **E-Mail**

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### BECOME A SPONSOR AT

DAHEJ INDUSTRIAL



## PRIME BRANDING OPPORTUNITIES

Unlock prime branding opportunities at our event, featuring registration wall branding, invitation cards, event passes, standees, T-type displays, expo pocket maps, hanging banner advertisements, and more. Elevate your brand's visibility and make a lasting impression



## REGISTRATION WALL

Price: 2 Lakh
Includes: Full length
Banner covering
Registration back wall and
some sections of Arena

**Number of sponsor:** Exclusive to 1 Exhibitor



#### **INVITATION CARDS**

Price: 2 Lakh
Includes: Full card
Advertisement on back of
all invitation cards
Number of sponsor:
Exclusive to 1 Exhibitor



## EVENT PASSES & RIBBONS

**Price:** 5 Lakh

**Includes :** Elevate your brand with ribbon logo branding and visitor pass

sponsorship.

**Number of sponsor:** Exclusive to 1 Exhibitor



### **Digital Presences**

Maximize your brand's visibility with our sponsorship opportunities, featuring your logo on online visitor booking passes. Extend your reach beyond the event with post-event reports, blog posts, highlight reels, and case studies showcasing your success.



#### **ONLINE VISITOR PASS**

**Price:** 75000

**Includes :** Elevate your brand with exclusive logo branding in our online

visitor registration platform **Number of sponsor:** 10 Exhibitors



#### **ONLINE FLOOR PLAN**

**Price:** 75000

**Includes :** Elevate your brand with exclusive logo branding in our online

Floor Plan

Number of sponsor: 5 Exhibitors



#### **SOCIAL MEDIA & WEBSITE**

**Price:** 75000

**Includes :** Elevate your brand with exclusive logo branding in our website & all our

Social media post

**Number of sponsor:** 5 Exhibitors

## PREMIUM SPONSORSHIP OPPORTUNITIES

Step into the spotlight as a Premium Sponsor at our upcoming event. From being the face of registration and welcome to dominating the arena with Total Arena Sponsorship, our premium packages offer unparalleled exposure and recognition. With the added bonus of radio promotions, your brand will reach new heights of visibility and prestige. Elevate your presence and make a lasting impact with our exclusive Premium Sponsorship opportunities



#### **DIAMOND SPONSOR**

Cost: 50 LAKH

1 Sponsor in this category



#### PLATINUM SPONSOR

Cost: 30 LAKH

2 Sponsor in this category



#### **GOLD SPONSOR**

Cost: 25 LAKH

6 Sponsor in this category



#### **SILVER SPONSOR**

Cost: 15 LAKH

10 Sponsor in this category



#### STANDEE ADVERTISEMENT

**Price:** 15000

**Includes :** Make a bold statement with our full standee advertisement

opportunity

Number of sponsor: No limit



#### T- TYPE ADVERTISMENT

**Price:** 75000

Includes: Maximize your brand exposure with our full T-type Advertisment. Make a lasting impression Number of sponsor: No limit



## EXPO POCKET MAPS

Price: 3 Lakh

Includes: Get your brand on the go! Our pocket maps will be distributed to all visitors for easy carry Number of sponsor: Exclusive to 1 Exhibitor



## HANGING BANNER ADVERTISMENT

**Price:** 25000

Includes: Secure logo placement with our Hanging Banner Sponsorship, allowing your logo to shine across multiple banners Number of sponsor: No limit



## DIGITAL DISPLAY ADVERTISMENT

Price: 1.5 Lakh

**Includes :** Make a lasting impression with our digital display advertisement, featuring

your company's video or product

presentation

**Number of sponsor:** 3 Exhibitors Every

Arena



#### **EXPO APP SPONSOR**

Price: 1.5 Lakh

Includes: Elevate your brand visibility with our Expo App Sponsorship, offering prominent stall details and logo branding that pop up whenever users access the App Number of sponsor: Exclusive to 1 Exhibitor

#### **LOGO CREDITS**

- Onsite branding at the venue e.g.
  main gate at the entrance of the
  venue, hoardings alongside walkways
  and near the reception, hallway
  between Halls etc.
- On Social Media & Online advertising / marketing collateral.
- In the Sponsors section of the event website (Industrialexpo.info) with a hyperlink to the sponsoring company's website



#### **DIAMOND SPONSOR**

#### FACILITIES INCLUDE:

- 72 Sq. m. (Bare Space)
- Logo Credit
- Entry/Exit Gate Banner Branding (Size: 10x10)
- Arena 1 Sponsor, Hanging Banner x2
- Name in Radio Ads & News Paper



#### **PLATINUM SPONSOR**

#### **FACILITIES INCLUDE:**

- 40 Sq. m (Bare Space)
- Logo Credit
- Arena 2 Sponsor, Hanging Banner x1
- Entry/Exit Gate Banner Branding (Size: 10x10)
- Standee advertisment x4



#### **GOLD SPONSOR**

#### **FACILITIES INCLUDE:**

- 24 Sq. m (Bare Space)
- Logo Credit
- Arena 3 Sponsor
- Standee advertisment x2



#### **SILVER SPONSOR**

#### **FACILITIES INCLUDE:**

- 18 Sq. m (Bare Space)
- Logo Credit
- Arena 4 Sponsor
- Standee advertisment x1



#### **Terms & Condition**

- Sponsorship fees are exclusive of government taxes
- Sponsorship opportunities are reserved solely for exhibitors
- The organizer's decisions regarding sponsorship and its benefits are conclusive and binding.
- Any disputes shall be settled within the jurisdiction of Vadodara



Established in the year 2000, Ads Pages Pvt Ltd has been at the forefront of reshaping the landscape of the Gujarat industry through its pioneering exhibitions. With over 20 successful industrial exhibitions organised to date, we have become synonymous with excellence and innovation in the field.

Our exhibitions serve as dynamic platforms, bringing together organisations, products, services, and support solutions with potential clients, fostering unparalleled opportunities for growth and development.

Over the past 15 years, Ads Pages Pvt Ltd has been at the forefront of organising impactful trade fairs, setting the stage for industry leaders to connect and thrive. Our extensive experience in event management has allowed us to refine our approach and deliver exceptional outcomes. We understand the importance of fostering collaboration and innovation within the business community. Through our exhibitions, we create a dynamic platform where ideas flourish, partnerships are forged, and opportunities for growth abound. As we continue our journey, Ads Pages Pvt Ltd remains dedicated to providing unparalleled opportunities for businesses to flourish and prosper.



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