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THE GATEWAY TO INDIAN TRADE SHOWS



FIRE SAFETY SECURITY EXPO 2025

**VENUE : NEAR ATALI DAHEJ GIDC,
GUJARAT**

DATE : 12, 13, 14 NOVEMBER 2025

TIME : 10AM – 6PM





ABOUT SHOW

Launching its first edition in 2025 at Dahej, Gujarat, FSS Expo (Fire Safety Security Expo) is India's most anticipated platform focused on fire safety, disaster management, industrial security, emergency response, and allied technologies.

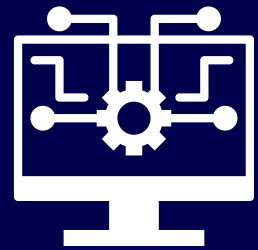
The expo brings together manufacturers, technology providers, safety experts, industry leaders, and policymakers to foster innovation, strategic partnerships, and business networking within the safety and security ecosystem.

Dates: 12-14 November 2025

Venue: Atali Exhibition Ground, GIDC Dahej, Gujarat

Organised by: ADS Pages Pvt. Ltd.

WHY EXHIBIT



BRAND EXPOSURE

Showcase your products and services to 30,000+ qualified buyers and decision-makers

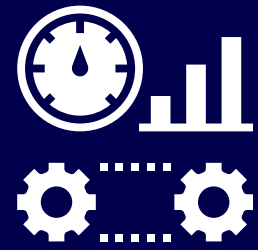


EXHIBIT IN ASIA'S KEY INDUSTRIAL ZONE

Showcase in Dahej – Gujarat's most strategic and fastest-growing industrial hub.



QUALITY ATTENDEES

Engage directly with qualified buyers, decision-makers, engineers, and industry professionals from across India and abroad.



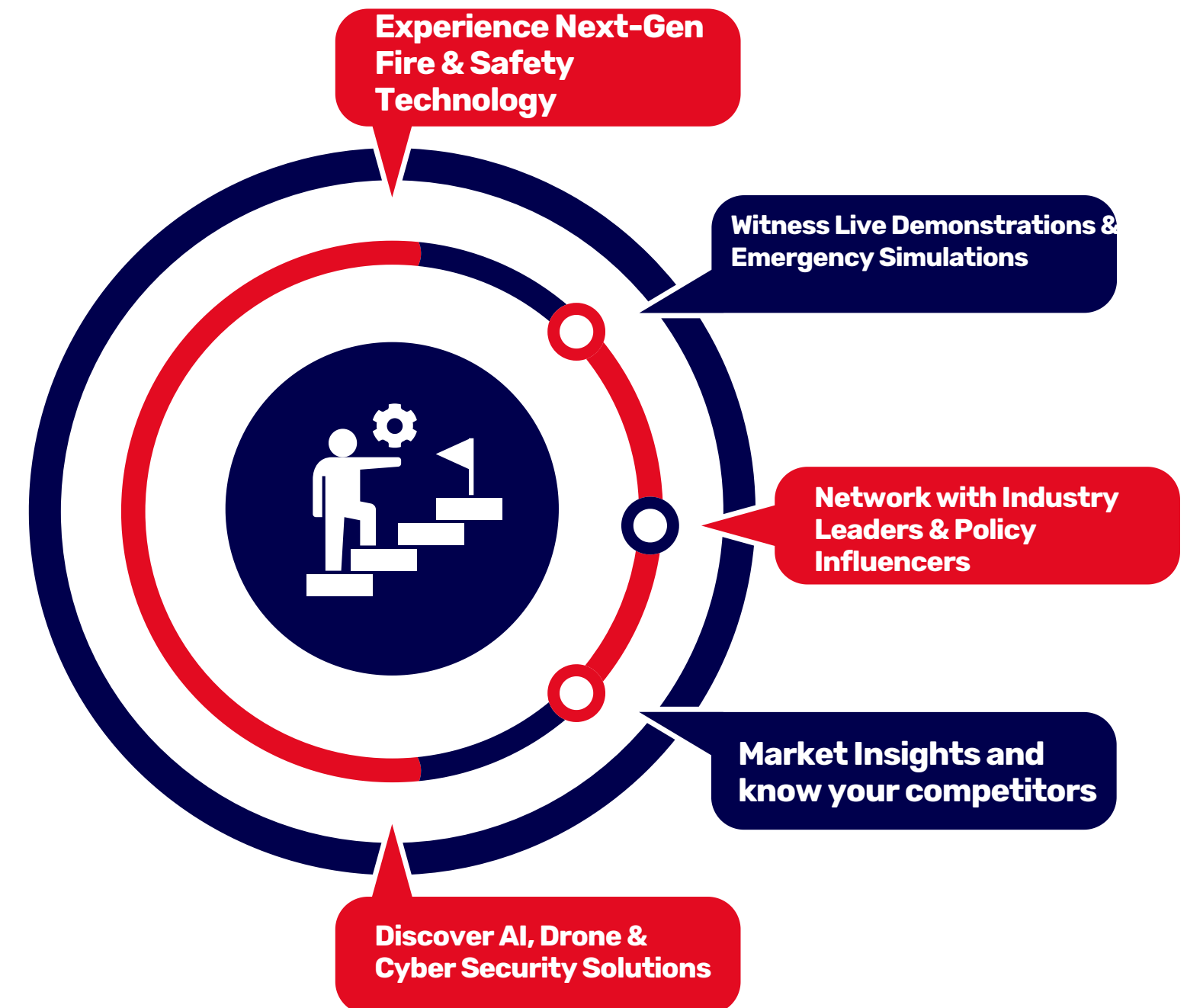
BACKED BY GOVT. & ASSOCIATIONS

Gain credibility and visibility by being part of an event backed by key industry associations.

WHY VISIT

FSS Expo is Gujarat's most anticipated Fire Safety and Security exhibition, co-located with two of India's most successful industrial expos – Dahej Industrial Expo and CPTX (Chemical Pharma Tech Expo). Powered by 15+ years of experience and 21+ successful exhibitions by Ads Pages Pvt. Ltd, FSS Expo brings together innovation, regulation, and industry expertise under one roof.

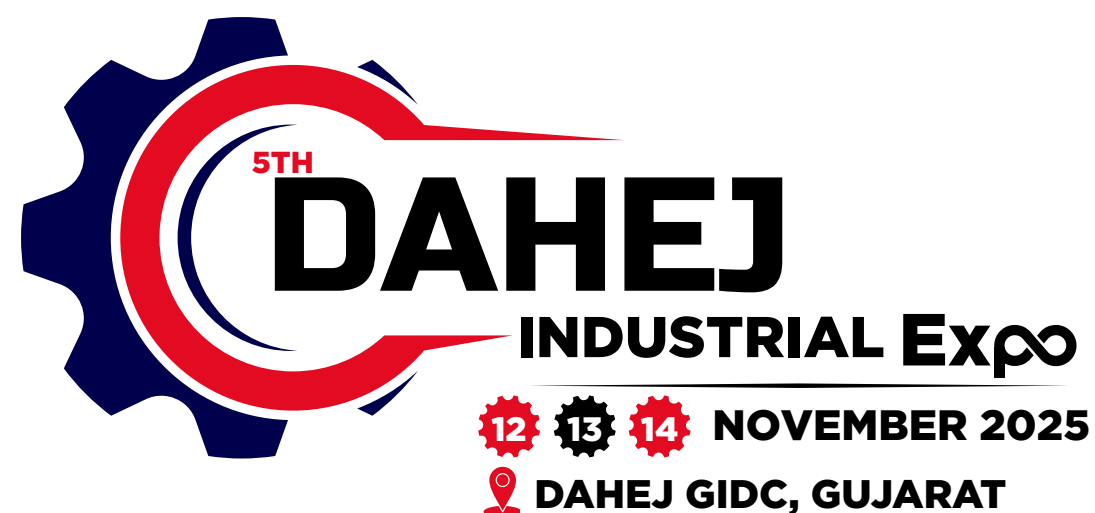
FSS Expo is Gujarat's first focused exhibition on fire safety, industrial security, and emergency response—backed by the success of 550+ exhibitors and 25,000+ visitors from our co-located events. Supported by the Gujarat Safety Council and key associations, and hosted in Dahej GIDC, a major industrial hub, it offers unmatched networking and business opportunities in a high-growth sector.



ABOUT CONCURRENT EVENTS



CPTX brings together the latest in process technology, bulk drug and chemical machinery, lab & analytical equipment, packaging solutions, and automation systems. It serves as a focused platform for innovation and sourcing in the chemical and pharmaceutical manufacturing sectors.



Get ready for the 5th Dahej Industrial Expo 2025 – bigger and more dynamic than ever! Building on four successful editions, including a landmark 2024 event with 500+ exhibitors and 25,000+ attendees, Dahej Expo is the premier industrial platform in Western India. For 2025, anticipate 600+ exhibitors and over 30,000+ visitors.

KEY INDUSTRY SEGMENTS



Fire Fighting & Emergency Equipment



Active & Passive Fire Protection



Fire Vehicles & Ancillary Support Systems



Surveillance, Security & Detection Systems



Drone, Robotics & Unmanned Tech



Cyber Security & IT Infrastructure



R&D, Tech Startups & Software Innovators



Disaster Management & Industrial Safety

BOOTH TYPES & CHARGES

SHELL SPACE 14000 SQM



Experience a hassle-free exhibition setup with our all-inclusive Shell Scheme Package at FSSEXPO. Designed for maximum convenience and professional presentation, the Shell Space includes a pre-fabricated stall structure, floor carpeting, furniture (tables and chairs), spotlights, and basic electrical provision for stall lighting—everything you need to make a strong visual impact with minimal setup effort.

BARE SPACE 13500 SQM



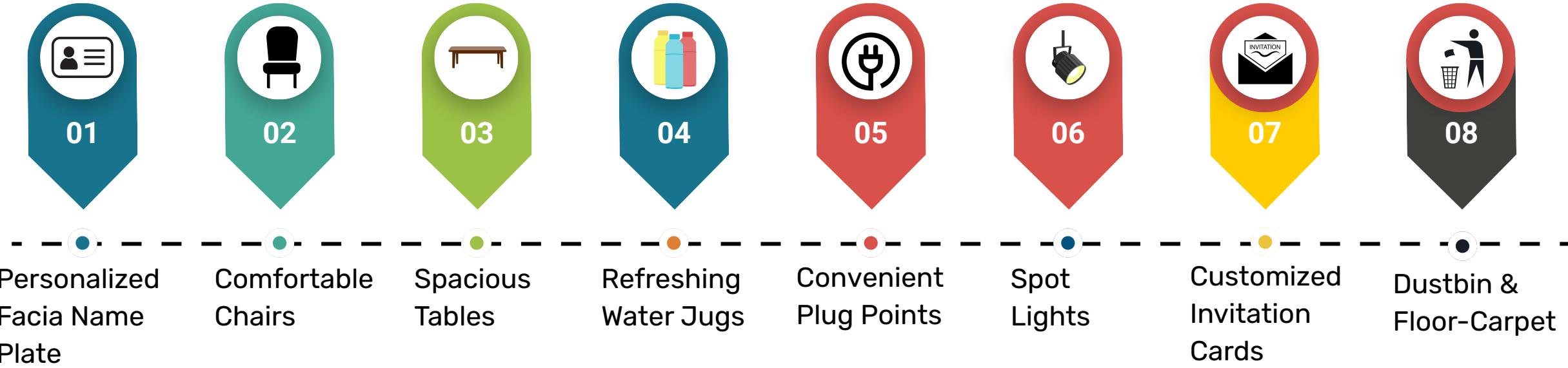
Unleash your creativity with the Bare Space option at FSSEXPO. This format offers maximum flexibility, allowing you to design, construct, and customize your booth entirely to reflect your brand identity and vision. Whether you bring your own setup or hire professionals, Bare Space gives you complete control over your exhibition presence.

Exhibitor Tariff Overview

Stall Size (Sq. mtr)	Bare Space Rate (₹)	GST 18% (₹)	Total (₹)	Shell Space Rate (₹)	GST 18% (₹)	Total (₹)
9	121,500	21,870	143,370	126,000	22,680	148,680
12	162,000	29,160	191,160	168,000	30,240	198,240
18	243,000	43,740	286,740	252,000	45,360	297,360
24	324,000	58,320	382,320	336,000	60,480	396,480

Special Discount will be Offer for Concurrent Events, please get in touch with the Industrial EXPO team

SHELL STALL AMENITIES



Facilities Provided with Shell Booth

Area (Sqm)	Tables	Chairs	Spot light	5AMP Plug
9 to 11	2	2	3	1
12 to 16	2	3	4	1
18 to 24	4	4	6	2
27 and above	4	6	8	3

NOTE : Amenities quantity may vary according to stall size. For details, please contact Expo Management



PREMIUM SPONSORSHIPS

ASSOCIATE SPONSOR

Benefits:

- Premium Bare Space Booth in high-visibility area
- Entry & Exit Gate Branding (arches or hoardings)
- Registration Kiosk Branding
- Hanging Banners in key aisle intersections
- Main Façade Branding (Expo Hall exterior)
- Back Wall of Registration Zone
- Branding on Thank You Panels, Directional Boards
- Logo on Expo Website, Emailers, Visitor Invites, and Social Media Promotions
- Feature in Expo Catalogue, Press Release, and Post-Event Report

THEMATIC SPONSOR

Benefits:

- Exclusive Booth in Theme-Based Pavilion
- Branding at Theme Pavilion Entrance Arch
- Banners on Special Activity Zones (Live Demo, Seminar, Product Launch Area)
- Logo in Theme-Related Signage & Standees
- Recognition in All Promotions of the Theme Pavilion
- Branding in Expo Guide, Website, Social Media & Press Releases

REGISTRATION SPONSOR

Benefits:

- Exclusive Branding at Registration Hall (front, back wall, sides)
- Registration Counters & Kiosks Branding
- Banners Inside Registration Zone
- Branding on Visitor Entry Passes
- Logo on Expo Website, Social Media Posts, and Emailers
- Mention in Event Announcements & Floor Plan
- Featured in Thank You Board and Post-Event Acknowledgment

LANYARD & BADGES SPONSOR

Benefits:

- Exclusive Branding on Lanyards worn by all Visitors, Exhibitors, and Staff
- Logo on Exhibitor & Visitor Badges
- Branding on Badge Pickup Zone
- Mention on Website, Catalogue, and Social Media
- Recognition on Thank You Boards and Post-Event Communications

BRANDING & EVENT PROMOTION

SOCIAL MEDIA MARKETING

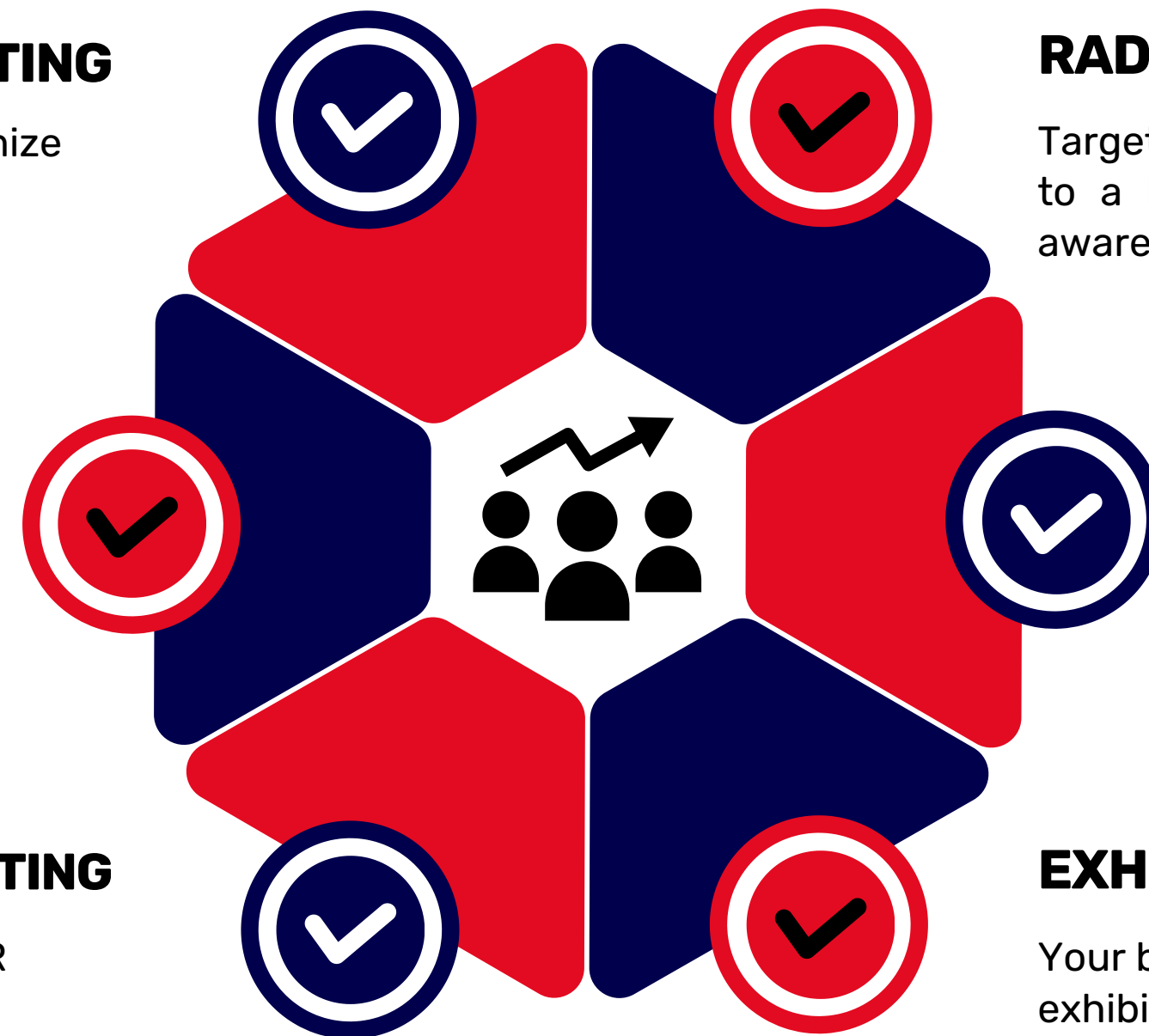
Leverage digital marketing strategies to maximize your reach and engagement.

BANNER & HOARDING

Strategically placed visuals in high-traffic areas maximize visibility, capturing attention and sparking curiosity among commuters

NEWSPAPER MARKETING

Benefit from extensive media coverage and PR efforts to boost your brand's visibility



RADIO PROMOTION

Targeted radio spots broadcast engaging messages to a broad audience, ensuring widespread event awareness through trusted local stations

PR CAMPAINS

The PR campaign ensures your company and offerings are highlighted to industry-specific media and potential clients

EXHIBITOR DIRECTORY

Your brand will be prominently displayed in the exhibitor directory, reaching a wide audience before, during, and after the event

BOOKING PROCESS

Experience a hassle-free journey to secure your spot at the Industrial Expo. Begin by selecting your ideal booth location from the floor plan, ensuring prime visibility for your brand. Lock your choice with a confirmation email and receive a detailed quotation. With just 50% advance payment upon the proforma invoice, your space is secured. Complete the balance to access exclusive promotional materials and onboarding documents, making your exhibition preparation smooth and stress-free

Select Your Booth Space

Choose your preferred booth location using the event's floor plan to ensure optimal visibility.



Send Confirmation

Email your booth selection to lock your space and receive a detailed quotation. Upon receiving the proforma invoice, pay 50% of the total amount to confirm your booking..



Final Payment & Onboarding

Complete the full payment to start receiving promotional materials and onboarding documents.



BOOKING

CONTACT US

For inquiries or further details about the **FIRE SAFETY SECURITY EXPO 2025** event, please reach out to us.



+91 9313516025 | 9825042135



www.fssexpo.com

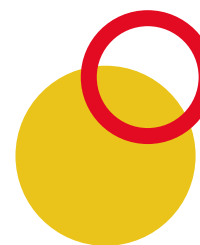


Info@fssexpo.com





FIRE SAFETY SECURITY EXPO



Thank You

F o r Y o u r A t t e n t i o n

JOINTLY ORGANISED BY



ADS PAGES PVT LTD



**DAHEJ
INDUSTRIES
ASSOCIATION**

